

# JEREMY KLEIN

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Nutrafol  
28 West 27th Street  
New York, NY 10001

To Whom It May Concern:

I am writing to you today because I am greatly interested in Nutrafol's opening for a Copywriter. My biggest passions in life are writing and being creative, and I have several years of experience doing both professionally. I would love to be in a position that allows me to channel my skills in those areas towards a greater purpose, as well as afford me, and my hair, the opportunity to grow. I feel that working for a company such as Nutrafol will allow me to do just that. For these reasons and more, I believe that I am an ideal candidate for the Copywriter position.

Currently, I work as a Content Manager for Leadership Connect, a people intelligence technology company. My daily responsibilities revolve around researching, creating, and maintaining content to be featured in the company's digital and print products. In doing such, I am able to help provide clients with well-researched, up-to-date, actionable information on key decision-makers in the corporate business sector. Outside of my full-time job, I work as a freelance writer for the music website *Tiny Mix Tapes*. Multiple times per week, I contribute to the site's news section, reporting on current and breaking stories in the music industry. I also write for the sports and entertainment website *No Coast Bias*, where I pitch, research, write, and copy edit posts on relevant topics of my choosing. For the past seven years, I have also maintained a personal blog that I regularly update with new content. Beyond my writing work, I co-host, produce, edit, and handle the social media for *Strictly Butter*, a music-centric podcast. It is a very collaborative effort, with my two co-hosts and I constantly working together to ensure we create the best show possible. Managing all of these commitments has helped me greatly improve my organizational skills, resourcefulness, accountability for my own work, and aptness for time management. I have also become skilled at producing work in content management systems, expanded on my knowledge of HTML, taught myself Photoshop, and learned to promote over social media in an effective manner. Taking all of my experience into account, I have zero doubts that I have the skills and mindset to excel as a Copywriter with Nutrafol.

It would be great to be able to meet, in order to learn more about the position, and about working for Nutrafol. Please see my resume for further review. Thank you and have a great day.

Sincerely,  
Jeremy Klein